

March 17, 2017

Enrollment Task Force Feedback Report

Dear Colleagues:

This initial report has been sent to you via email, with subsequent and more detailed information being made available at our new webpage address identified below.

The MVC Enrollment Task Force group, composed of faculty, administration, and staff met for the first time on Friday, March 10, 2017, tasked with suggesting and then implementing ways to preserve and enhance the quality and service of Moreno Valley College in the community's interest. Many virtues and successes of the College were noted, as was one chronic problem: Low FTES. While our College's headcount enrollment has grown steadily since 2013, our FTES has not. We are, in effect, a part-time college. This has important ramifications for us, our students, and for MVC itself. The district and the state appear to be turning increasingly toward funding formulas that reward higher enrollments and various measures of student success. Happily, we compare favorably with our peer community colleges—indeed best in our region—on one key student success measure: Our students do well in their classes. Unfortunately, too many of them are fading away from MVC without a certificate, a degree, or any record of transfer. We invite you to review the detailed [information](#) about our college, our students and enrollments that served as catalyst to the dialogue.

At its first meeting, the Task Force divided its agenda into two parts, the first attending to additional information that would be needed in order to define the best corrective strategies; the second attending to steps we must tackle immediately to set us on the right course. A robust and productive list of [ideas and strategies](#) was developed.

And, here are some of the immediate actions we have taken or will take in the next few weeks in response to the ideas expressed by the Enrollment Task Force:

1. In order to keep all interested parties informed about our progress, we have established the [MVC Enrollment Task Force webpage](#). You are invited to check in on a regular basis: www.mvc.edu/etf
2. At the request of department chairs and assistant chairs that they have access to information deans of instruction use to project and track enrollments, we have loaded the **Enrollment Management Dashboard** onto the MVC Enrollment Task Force website.

A FLEX workshop will be scheduled within the next two weeks to provide training in the use of this tool.

3. We are reaching out to students currently enrolled part-time informing and encouraging them to enroll in one or more of the additional general education and introductory CTE courses have been added to the second 8-week session of the spring term.
4. We are conducting outreach and recruitment to students who were enrolled last term but who are not currently enrolled. They are being encouraged to enroll in a course scheduled for the 2nd-eight week session.
5. We are launching a nationally recognized and successful best practice demonstrated to lessen the time for students to complete their certificates, degrees or transfer: It is known as the **“One More Class Campaign”**.
6. This spring we are conducting a survey of part-time students to learn more about them, their circumstances, and explore how we can support their enrollment in additional courses. We want to do all we can to help students reduce the time required to complete their educational goal, reduce the cost of their education, and accelerate their entry into career rewarding positions.
7. Department Chairs, Assistant Department Chairs, faculty program directors, and Deans of Instruction are reviewing scheduling patterns to produce graduates and minimize attendance lacking in purpose or direction.
8. We are implementing a College Promise Program linked to our First Year Experience Program by providing private funds for books and perhaps other expenses. This should make the cost of college close to free for the target population.

We encourage you to share your ideas.

Best wishes to us all for an even better and stronger Moreno Valley College !

Irving G. Hendrick
Interim President