

# Instructional Program Review Four Column Report

## Program Review - Communication Studies

**Mission Statement:** The Communication Studies Discipline at Moreno Valley College is committed to the study of human communication in various contexts by using a variety of methods to analyze, interpret, and perform discourse. It is our mission to provide students with a foundation in communication theory and practice that prepares them with effective communication skills to enhance their academic, personal, and professional lives.

**Has mission statement changed since last review?:** No

**Align your discipline mission to college mission:** 3. encourages academic excellence and professionalism;

**Semester submitted:** Fall 2015

**Major developments and changes:** In fall 2013, a full time faculty was hired to replace the faculty who retired. In fall 2015 a second full time faculty was hired to increase course offerings for students. The course offerings have increased in order for students to complete an ADT in communication studies at MVC and to complete their general studies program.

**Year One Objectives:** Offer more breadth in COM offerings and create a class rotation that allows students to complete a degree in communication studies.

**Status of Year One Objectives:** New

**Year Two Objectives:** Refine the COM course rotation.

**Status of Year Two Objectives:** New

**Year Three Objectives:** Study potential cross listings of courses from other disciplines with communication studies to better serve the needs of students.

**Status of Year Three Objectives:** New

**Year Four Objectives:** Continue to study potential cross listings of courses from other disciplines with communication studies to better serve the needs of students. Evaluate student need and offer these and/or additional courses to transfer into COM programs.

**Status of Year Four Objectives:** New

<i>List Program Objectives or Data</i>	<i>Describe Objectives or Data</i>	<i>Evaluation of Objective and/or Data Analysis</i>	<i>Action Plans</i>
<p><b>Implement more breadth in course offerings</b> - Offer more breadth in COM offerings and create a class rotation that allows students to complete a degree in communication studies.</p> <p><b>Objective Status:</b> Ongoing  <b>Type:</b> Class sections  <b>Start Date:</b> 05/01/2014</p>	<p><b>Direct: Institutional Research or Other Data</b> - In order to meet demand for communication studies courses the college needs two full time faculty members.</p>	<p><b>Report Submitted:</b> 2015 - 2016 (Fall 2015)  <b>Performance Target Met:</b> In progress            More courses have been offered over the last year, however, with this increase in courses and sections, maintaining SLO assessments has been difficult because many of the classes that are on a one or two year rotation are taught by part-time faculty. (05/17/2015)</p>	<p><b>Action Plan:</b> Hire an additional full time communication studies faculty. (05/17/2015)  <b>Action Plan Number:</b> 1</p>

<i>List Program Objectives or Data</i>	<i>Describe Objectives or Data</i>	<i>Evaluation of Objective and/or Data Analysis</i>	<i>Action Plans</i>
<p><b>Summary of SLO Assessment for 2015 Four-Year Reports</b> - Status of SLO Assessment  <b>Objective Status:</b> Ongoing  <b>Type:</b> Assessment</p>	<p><b>SLO Assessments</b> - Referring to the "IPR-Report on Assessment" in Ad Hoc Reports, review the SLO Assessment Result Dates to ensure that all SLOs have been assessed in 2012 or later. In narrative form, please describe your progress in assessing your courses and programs over the last four years. Include information about the ways in which you are using assessment results to improve teaching and learning in your courses and/or programs.  <b>Performance Target :</b> (1) All SLOs have an Assessment Result Date of 2012 or later.  (2) Assessment results are used to improve teaching and learning in your courses and/or programs.</p>	<p><b>Report Submitted:</b> 2015 - 2016 (Fall 2015)  <b>Performance Target Met:</b> Yes  Communication studies has assessment result dates of 2012 or later for all courses. The discipline has regularly scheduled meetings to discuss the assessment results each semester in order to improve teaching and learning in our discipline. (09/25/2015)</p>	<p><b>Action Plan:</b> The plan is to continue performing course assessments for all communication studies courses and future courses according to our course rotation. Discipline faculty will also continue to analyze the results in order to improve teaching and learning in our discipline. (09/25/2015)</p>
<p><b>Summary of Curriculum Status for 2015 Four-Year Report</b> - Status of Course Outlines of Record (CORs)  <b>Objective Status:</b> Ongoing  <b>Type:</b> Curriculum</p>	<p><b>CurricUNET</b> - A major part of the program review process is to complete a thorough review of the Course Outlines of Record (CORs). Referring to the "IPR - Report on CORs and Course Offering/Rotation" in Ad Hoc Reports, review the COR dates to ensure that all CORs are dated 2010 or later. (To make changes to the IPR-Report on CORs, you must return to Course SLO Assessment.)   <b>Performance Target :</b> All Course Outlines of Record have a date of 2010 or later.</p>	<p><b>Report Submitted:</b> 2015 - 2016 (Fall 2015)  <b>Performance Target Met:</b> Yes  All communication studies course curriculum was updated in 2011 (COM 12 updated in 2014). The discipline, across the district, is currently in the process of another revision to align all courses to the new General Education Student Learning Outcomes with a launch date no later than November 2015. (09/25/2015)</p>	<p><b>Action Plan:</b> Continue to work as a district discipline in maintaining updated curriculum. (09/25/2015)</p>
<p><b>Successful Completion Analysis for 2015 Four-Year Report</b> - Analysis of data on success (2003-2014)</p>	<p><b>Direct: Institutional Research or Other Data</b> - Referring to the data in</p>	<p><b>Report Submitted:</b> 2015 - 2016 (Fall 2015)  <b>Performance Target Met:</b> Yes</p>	<p><b>Action Plan:</b> Communication Studies will continue to use the</p>

<i>List Program Objectives or Data</i>	<i>Describe Objectives or Data</i>	<i>Evaluation of Objective and/or Data Analysis</i>	<i>Action Plans</i>
<p><b>Objective Status:</b> Ongoing <b>Type:</b> Data Analysis</p>	<p>your Four-Year Program Review Data Files folder in the Document Repository, please analyze trends in success that you believe are important for your planning and resource needs. Please also include the data file(s) by relating it to the document. <b>Performance Target :</b> Maintain success rates above the college and district averages.</p>	<p>The data over the last four years (2011-2014) shows that enrollment in communication studies has increased from 483 to 656 and success rates have ranged from 79% to 81% in that four year time span. Moreno Valley College success rates have ranged from 68% to 71.6% over the last four years. The data shows that communication studies success rates of 79% exceed the college success rate of 68% in fall 2014 and the district success rate of 65.8% in the same semester. (09/25/2015) <b>Related Documents:</b> <a href="#">MOV COM PR Data.docx</a></p>	<p>results of assessment data to maintain or increase student success. (09/25/2015)</p>
<p><b>Retention Analysis for 2015 Four-Year Report</b> - Analysis of data on retention (2003-2014) <b>Objective Status:</b> Ongoing <b>Type:</b> Data Analysis</p>	<p><b>Direct: Institutional Research or Other Data</b> - Referring to the data in your Four-Year Program Review Data Files folder in the Document Repository, please analyze trends in retention that you believe are important for your planning and resource needs. Please also include the data file(s) by relating it to the document. <b>Performance Target :</b> Maintain retention rates that are higher than the college and district rates.</p>	<p><b>Report Submitted:</b> 2015 - 2016 (Fall 2015) <b>Performance Target Met:</b> Yes The data over the last four years (2011-2014) shows that enrollment in communication studies has increased from 483 to 656 and retention rates have ranged from 89% to 93% in that four year time span. Moreno Valley College retention rates have ranged from 85% to 87% over the last four years. The data shows that communication studies retentions rates of 91.6% exceed the college retention rate of 85% in fall 2014 and the district retention rate of 84.4% in the same semester. (09/25/2015) <b>Related Documents:</b> <a href="#">MOV COM PR Data.docx</a></p>	<p><b>Action Plan:</b> Communication Studies will continue to use the results of assessment data to maintain or increase student retention. (09/25/2015)</p>
<p><b>Enrollment Analysis for 2015 Four-Year Report</b> - Analysis of data on enrollment (2003-2014) <b>Objective Status:</b> Ongoing <b>Type:</b> Data Analysis</p>	<p><b>Direct: Institutional Research or Other Data</b> - Referring to the data in your Four-Year Program Review Data Files folder in the Document Repository, please analyze trends in enrollment that you believe are important for your planning and resource needs. Please also include the data file(s) by relating it to the document. <b>Performance Target :</b> Continue to increase enrollments as more sections are being offered to serve students in the general education</p>	<p><b>Report Submitted:</b> 2015 - 2016 (Fall 2015) <b>Performance Target Met:</b> Yes The enrollment in Communication Studies has ranged from 481 to 656 over the last four years. The increase can be attributed to offering more sections and adding an additional full time faculty member to the discipline. (09/25/2015) <b>Related Documents:</b> <a href="#">MOV COM PR Data.docx</a></p>	<p><b>Action Plan:</b> Continue to increase enrollments as the discipline adds additional sections while maintaining the class cap at 30 students. (09/25/2015)</p>

<i>List Program Objectives or Data</i>	<i>Describe Objectives or Data</i>	<i>Evaluation of Objective and/or Data Analysis</i>	<i>Action Plans</i>
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and transfer degree.

**Efficiency Analysis for 2015 Four-Year Report** - Analysis of data on efficiency (2010-2014)  
**Objective Status:** Ongoing  
**Type:** Data Analysis

**Direct: Institutional Research or Other Data** - Referring to the data in your Four-Year Program Review Data Files folder in the Document Repository, please analyze trends in efficiency that you believe are important for your planning and resource needs. Please also include the data file(s) by relating it to the document.  
**Performance Target :** The State target for efficiency is 525. Compare your discipline/program's efficiency levels to this State benchmark, including (if applicable) a discussion of course enrollment limitations that may not allow you to achieve the benchmark.

**Report Submitted:** 2015 - 2016 (Fall 2015)  
**Performance Target Met:** Yes  
 Communication Studies has a range of 485 to 511 efficiency over the last four years. All COM classes across the district are capped at 30 students because students are required to present orally. The discipline falls below the state standard of 525 because of this limitation on class size. In fall 2014 the efficiency was 485.48 as a result of offering more variety of courses to include those that are required for the transfer degree in communication studies. (09/25/2015)

**Action Plan:** Maintain an efficiency standard of 480-510 as we continue to implement courses needed for both general education and transfer programs. (09/25/2015)

**Success Rates by Course for Ethnicity, Age and Gender** - Analyze course success rates by Ethnicity, Age and Gender  
**Objective Status:** Ongoing  
**Type:** Data Analysis  
**Start Date:** 05/17/2015

**Report(s)** - Increase student success  
**Performance Target :** The performance target for student success in communication studies is 80%-85% of students passing the class.

**Report Submitted:** 2014 - 2015 (Spring 2015)  
**Performance Target Met:** In progress  
 Overall, there has been little fluctuation in student success rates in communication studies between 2012-2013 to 2013-2014. However, rates have decreased by a small but significant margin in a few demographic areas, including African-American students, "other students, and students between the ages 35-39 in communication studies courses. African-American (from 82% to 79%) and "other" (from 86% to 74%) dropped below the performance target. The age group 35-39 dropped from 89% to 76%. (09/25/2015)

**Action Plan:** ETHNICITY- In order to meet our performance target of 80%-85% we need to more consistently meet the needs of African American students.  
 AGE- In order to meet our performance target of 80%-85% we need to more consistently meet the needs of students in the 35-39 age group.  
 GENDER- We found no significant variation from our target related to gender. (09/25/2015)

## IPR - Report on CORs and Course Offering/Rotation with Notes and SLO Status

Course ID	Course Name	SLO Status	Official date of COR in CurricUNET	COR Notes	Course Offering and Rotation Plan
COM-1	Public Speaking	Active	01/25/2011	Launched 05/07/2015	This course is offered every semester including fall, summer, spring, and winter. Even number SLOs will be assessed during fall semesters and odd SLOs will be assessed during spring semesters.
COM-12	Intercultural Communication	Active	04/15/2014		This course is currently offered during the fall semester. All SLOs will be assessed during the fall semester.
COM-13	Gender and Communication	Active	01/25/2011	Launched 05/28/2015	This course is currently offered during the spring semester. All SLOs will be assessed during the spring semester.
COM-1H	Honors Public Speaking	Active	01/25/2011	Launched 05/07/2015	This course is being offered for the first time at MVC during the fall 2015 semester. All SLOs will be assessed. It is yet to be determined how frequently this course will be offered. That decision will be based on enrollment.
COM-2	Persuasion in Rhet Perspective	Active	01/25/2011	Launched 05/07/2015	This course is currently offered during the fall semester. All SLOs will be assessed during the fall semester.
COM-3	Argumentation and Debate	Active	01/25/2011	Launched 06/04/2015	This course is offered during fall, summer and spring semesters. All SLOs will be assessed during spring semester.
COM-6	Dynamics of Small Group Commun	Active	01/25/2011	Launched 05/19/2015	This course is currently offered during the spring semester. All SLOs will be assessed during spring semester.
COM-7	Oral Interpretation of Lit	Active	01/25/2011	Launched 05/20/2015	This course has not been offered at MVC in many years. It will be back in the course rotation on a two-year cycle beginning spring 2016 and will be assessed at that time.
COM-9	Interpersonal Communication	Active	01/25/2011	Launched 05/04/2015	This course is offered every semester including fall, summer, spring, and winter. Even number SLOs will be assessed during fall semesters and odd SLOs will be assessed during spring semesters.
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## IPR - Report on Assessment with SLO Status

Course ID	Course Name	SLO Name	SLO Status	Assessment Result Date
COM-1	Public Speaking	SLO 1	Active	09/15/2015
		SLO 2	Active	02/21/2015
		SLO 3	Active	09/15/2015
		SLO 4	Active	02/21/2015
		SLO 5	Active	09/15/2015
		SLO 6	Active	02/21/2015
COM-12	Intercultural Communication	SLO 1	Active	02/27/2015
		SLO 2	Active	02/27/2015
		SLO 3	Active	02/27/2015
		SLO 4	Active	02/27/2015
		SLO 5	Active	02/27/2015
COM-13	Gender and Communication	SLO 1	Active	09/15/2015
		SLO 2	Active	09/15/2015
		SLO 3	Active	09/15/2015
		SLO 4	Active	09/15/2015
		SLO 5	Active	09/15/2015
COM-1H	Honors Public Speaking	SLO 1	Active	09/23/2015
		SLO 2	Active	09/23/2015
		SLO 3	Active	09/23/2015
		SLO 4	Active	09/23/2015
		SLO 5	Active	09/23/2015
		SLO 6	Active	09/23/2015
COM-2	Persuasion in Rhet Perspective	SLO 1	Active	02/22/2015
		SLO 2	Active	02/22/2015
		SLO 3	Active	02/22/2015
		SLO 4	Active	02/22/2015
		SLO 5	Active	02/22/2015
COM-3	Argumentation and Debate	SLO 1	Active	02/22/2015
		SLO 2	Active	02/22/2015
		SLO 3	Active	02/22/2015
		SLO 4	Active	02/22/2015
		SLO 5	Active	02/22/2015
		SLO 6	Active	02/22/2015

Course ID	Course Name	SLO Name	SLO Status	Assessment Result Date
COM-6	Dynamics of Small Group Commun	SLO 1	Active	09/16/2015
		SLO 2	Active	09/16/2015
		SLO 3	Active	09/16/2015
		SLO 4	Active	09/16/2015
COM-7	Oral Interpretation of Lit	SLO 1	Active	09/23/2015
		SLO 2	Active	09/23/2015
		SLO 3	Active	09/23/2015
		SLO 4	Active	09/23/2015
		SLO 5	Active	09/23/2015
COM-9	Interpersonal Communication	SLO 1	Active	09/15/2015
		SLO 2	Active	02/21/2015
		SLO 3	Active	09/15/2015
		SLO 4	Active	02/21/2015
		SLO 5	Active	09/15/2015
		SLO 6	Active	02/21/2015
		SLO 7	Active	09/15/2015
PR-COM	Program Review - Communication Studies	SLO 1		